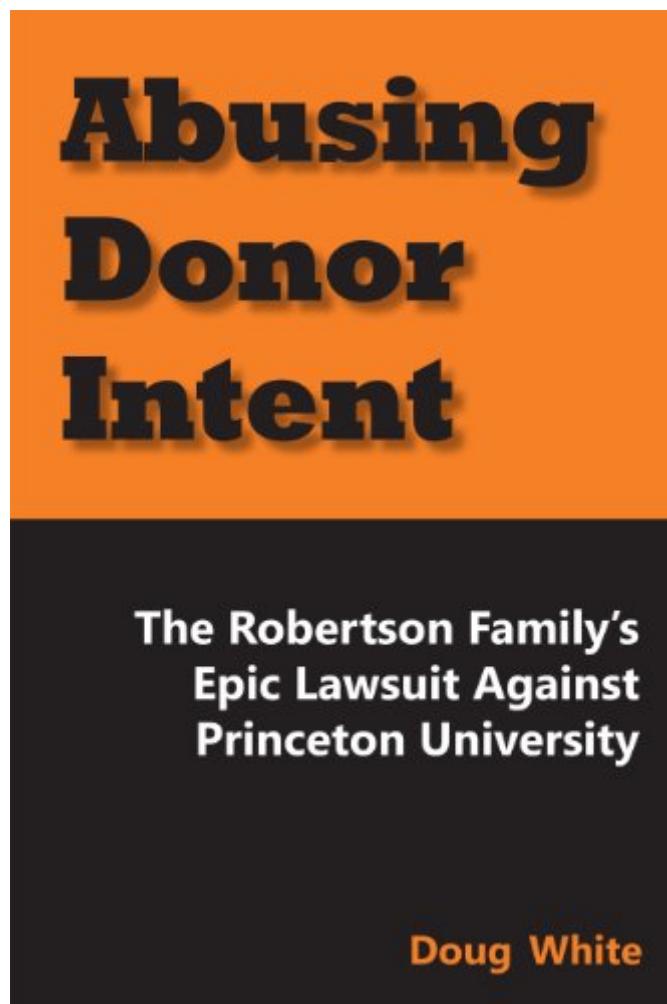


The book was found

Abusing Donor Intent: The Robertson Family's Epic Lawsuit Against Princeton University



Synopsis

It was the largest one-time amount—\$35 million—anyone had ever donated to benefit a university. The Robertsons were specific about the way the money was to be used. It was intended to help Princeton’s Woodrow Wilson School of Public and International Affairs focus on sending its graduates into those areas of the federal government concerned with international relations. “But the university,” the son says, “was ignoring my parents’ intentions.” Furthermore, Princeton’s administrators were “harming the country.” That’s not, as you might imagine, the way Princeton saw it—or sees it today. How much control over a gift does a donor have after the gift is given? How accountable is a non-profit recipient for the use of the gift? “Robertson v. Princeton may be the most important case higher education has faced over the question of honoring the wishes of the donor.”¹ Wall Street Journal

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Customer Reviews

A must read and excellent eye opening book about what can happen to your donations whether they are a gift or from a foundation. You must know and specify the use of the donation prior to the

gift. It is difficult to control but there are ways to keep a focus on what's happening. This book gives many insights on control after the gift.

We found it to be a very good book for someone who is contemplating making a substantial donation for a specific purpose. It was very make it abundantly clear the kind of issues that must be dealt with in the agreement between us and the done.

Doug White has done a masterful job of combining meticulous research with an important story well told. *Robertson v. Princeton* ought to be of importance to every charitable donor, students of organizational culture and the citizenry at large. White has - quite literally - brought to life a story that heretofore has been largely confined to specialized niches in the nonprofit sector and legal community. As he's done in his previous books, White brings the facts from both sides of the table to the forefront, draws some important conclusions for the reader to consider and sends the reader away hungering for even more knowledge about a nonprofit sector that claims 10% of the US workforce and 5.5% of GDP. I strongly recommend this work.

Outstanding reporting and analysis; also a good read.

Doug White is my professor at Columbia University. This book is very helpful to understand board governance!!

Great book! All development officers should read this!

Reads like a novel or film treatment, but is a totally factual recounting of a battle which still echoes in American philanthropy. Doug has added fascinating context to first-ever interviews with key players and public figures caught up in the struggle. The narrative is gripping, informative and every bit as "epic" as the legal fight it describes. Should be read in the board room or living room of anyone serious about understanding giving - or raising - money.

Terrific book with quick shipping.

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